



Arts & Cultural
COMMISSION

IN PARTNERSHIP WITH



CALL TO ARTISTS

Centre Market Creative Crosswalk Design
Wheeling, WV

All entries are due August 19th, 2019 at 5:00 p.m. EST



The Wheeling Arts & Cultural Commission, in partnership with Centre Market and with funding from Wheeling Heritage, is excited to lead a crosswalk mural project that will create a thriving public art environment in the Centre Market area of Wheeling, WV. This project will not only visually enhance the area, but also serve as a demonstration that the City of Wheeling embraces and supports the arts and artists, and recognizes the inherent potential in a community with a culturally enriched environment.

At this time, we are soliciting pedestrian crosswalk design proposals, which will cover two crosswalks at the north end of the Market House.

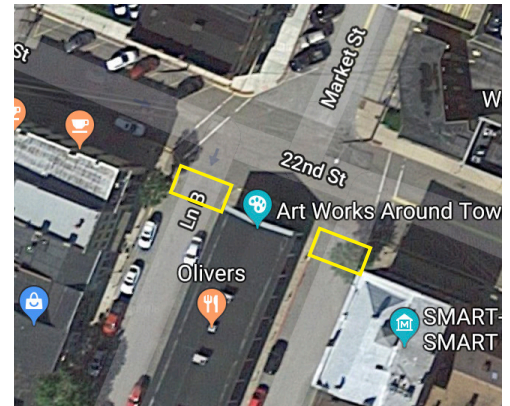
ELIGIBILITY

This call for artists is open to all artists 18+ regardless of race, gender, sexual preference, religion, national origin or disability. You do not need to be a resident of Wheeling, WV to submit a proposal. Incomplete or late applications will not be reviewed.

LOCATION

2200 Market Street, Wheeling, WV

The pedestrian crosswalks will be located at the north end of the Market House in Centre Market - along 22nd Street at the intersection of Market Street. *See photo at right. Crosswalks are indicated in yellow.*



RESTRICTIONS

- Artists may submit a total of two crosswalk designs.
- Design themes are not limited (i.e. does not need to be Wheeling focused), but should be family-friendly and appeal to a broad audience given the location of the public art.
- Designs are limited to four colors of the artist's choosing and should be bold, simple and graphic.
- Designs may not include blending or gradients. Only two-dimensional designs will be considered.
- Artwork shall not contain any standard traffic signals, sign icons or directional markings.
- Artwork shall not depict any language or images that could be construed as offensive, lurid or obscene.
- Artwork shall not depict material construed as political or religious in connotation.
- Crosswalk design may not include any type of merchant name, merchant advertisement, or product endorsement.

SUBMISSION REQUIREMENTS

Submit designs for consideration by August 19th at 5:00 p.m. Design entries must include the following information:

- Completed artist entry form (found within this document) with all fields filled out. *Incomplete entry forms will not be considered.*
- Up to two submissions of your design proposal drawn, painted, etc. onto the crosswalk template (found within this document).

Please submit your design(s) along with the entry form in one of the following ways:

- Online at: arts@wheelingwv.gov
- In person or by mail:
Brenda Delbert, City Clerk
Suite 303
1500 Chapline Street
Wheeling, WV 26003

MATERIALS, PROJECT BUDGET AND CONSTRUCTION

All materials (paint, brushes, etc.) will be provided by the Wheeling Arts & Cultural Commission, made possible with a grant from Wheeling Heritage. This project will use an exterior, acrylic latex based paint followed by a sealant with a non-skid additive. No oil based paints will be allowed. The artist should notify the Wheeling Arts & Cultural Commission if any special supplies are needed. The installation is expected to be completed in one day.

SELECTION PROCESS

We will employ an online poll to allow the public to vote on their favorite designs. The top two designs will be considered the winners.

Selected artists will be contacted on August 31 (by email and/or phone) and will be expected to execute their design on September 15 with a rain date of September 22. The artist will work with the commission in obtaining the needed supplies.

COMPENSATION

The winning artists will be compensated \$500 for their crosswalk work, which will be given after completion.

PROJECT SCHEDULE

July 19 - August 19 - Call to artists.

August 19 - Deadline for all artist submissions - 5:00 p.m. EST. (late entries will NOT be accepted)

August 23 - August 30th - Online public poll deployed.

August 31 - Winning artists notified by email and/or phone.

September 15 - The murals will be painted this day. Rain date is September 22nd.

THE FINE PRINT

- The crosswalk art is expected to have a lifespan of approximately 3-5 years without need for major maintenance until after that time. The Wheeling Arts & Cultural Commission will incur the expense to either maintain the art or employ other options to address the artwork status at the time such decisions are necessary. The City of Wheeling and the Wheeling Arts & Cultural Commission will not be obligated to maintain the artwork or incur any additional expenses related to its existence.
- By accepting the art commission (\$500), the artist waives rights of ownership to the artwork.
- The Wheeling Arts & Cultural Commission will own any copyrights to the art-work for purposes, including commercial, that they deem in their interest to utilize.
- The streets will be closed to vehicular traffic for 10 hours for the artists to complete the art. If additional time is desired, please communicate with the Wheeling Arts & Cultural Commission prior to September 8. It may be that volunteers can be arranged to assist artists with their work to expedite completion.

QUESTIONS?

If you have any questions, please contact the Wheeling Arts & Cultural Commission at arts@wheelingwv.gov

ARTIST ENTRY FORM

DEADLINE: August 19th, 2019 by 5 p.m.



NAME: _____

ADDRESS: _____

EMAIL: _____ PHONE: _____

Please state your interest in participation and a brief summary of yourself:

Briefly describe your crosswalk design (include any inspiration or explanation behind your idea):

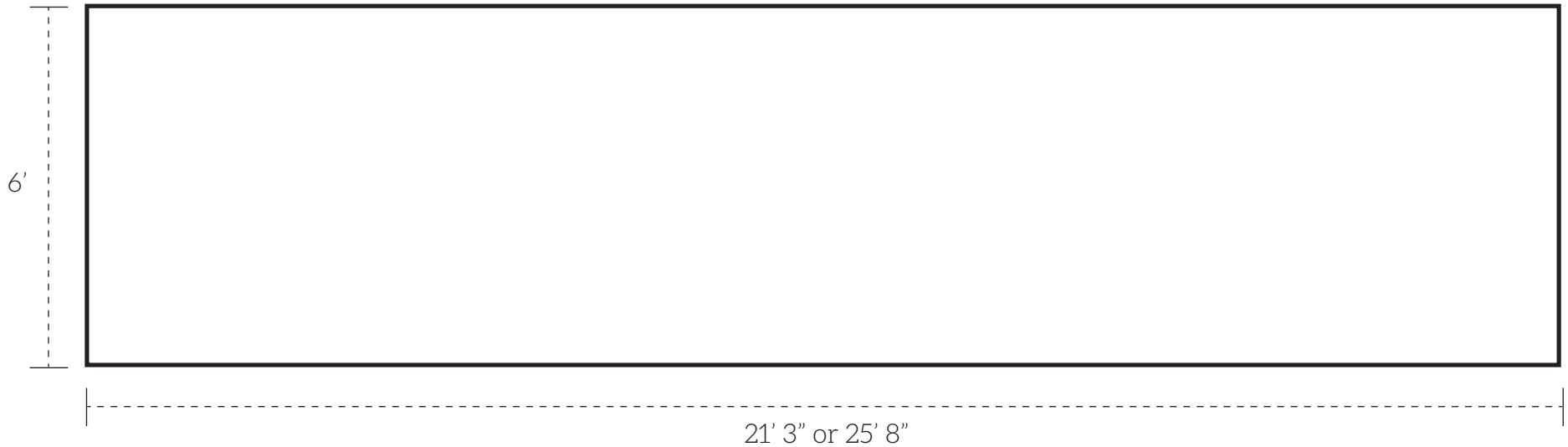
Check this box to confirm that you will be able to paint the mural on September 15 and, if necessary, the rain date of September 22.

SIGNATURE: _____ DATE: _____

Please reach out to arts@wheelingwv.gov with any questions regarding this form or submission.

CENTRE MARKET CREATIVE CROSSWALK DESIGN TEMPLATE

↓ Crosswalk space. Add your design here. ↓



Use this template to show your creative crosswalk design.

This template reflects the proportions of the crosswalk space. The actual crosswalk size on the east side of the market house (by Smart Center Market) is 21' 3" by 6' and the crosswalk on the west side (by Centre Cup Coffee) measures 25' 8" by 6'.

Submitted designs can be drawn, painted, photocopied, scanned, or digital graphic files (.psd, .ai, .pdf). For digital graphics files, this original template may be imported into a graphic design program, such as Photoshop or Illustrator.

Submissions are due August 19, 2019!

SUBMITTING YOUR DESIGN

Artists can submit their design by choosing one of the following ways:

- **By email:**
arts@wheelingwv.gov
- **By mail or in person:**
City Clerk (Suite 303)
1500 Chapline St.
Wheeling, WV 26003